



# Breakfast of Champions

The Breakfast of Champions is the Boys & Girls Clubs signature special event. Through this event the local corporate community, Boys & Girls Clubs Past Presidents and Boys & Girls Clubs advocates have been given the opportunity to jointly support the Clubs. Over the past eight years, the Breakfast of Champions has raised more than \$600,000 to benefit Boys & Girls Club programs.

## About the Boys & Girls Clubs Breakfast of Champions Hall of Fame

Individuals and corporations sponsor tables at the breakfast that will include a keynote address from NC State University's Men's Basketball Coach, Mark Gottfried. Over the past eight years, the following individuals were inducted into the Hall of Fame:

<b>E.E. "Jack" Carter</b>	<b>Trent Ragland, Jr.</b>
<b>Blanche Bacon</b>	<b>Lib Wilkerson</b>
<b>Ben Kilgore, III</b>	<b>Earl Johnson, Jr.</b>
<b>Frank Scott</b>	<b>Smedes York</b>
<b>Thad Woodard</b>	<b>Becky Carney</b>

In addition to long-time supporters of the Boys & Girls Clubs, former Boys & Girls Clubs members, Erick May, the 1992 National Youth of the Year for Boys & Girls Clubs of America, former Boys & Girls Clubs member, Chris Harris, former NC State football player Willie Burden, and NC Central's Men's Basketball Coach LeVelle Moton have all been inducted into the Boys & Girls Clubs Breakfast of Champions Hall of Fame.

## About Boys & Girls Clubs

The Boys & Girls Clubs is a place, an actual neighborhood-based building, designed solely for youth development purposes. **The mission of the Boys & Girls Clubs is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.** The Boys & Girls Clubs are open every day after school and on Saturdays, when kids have free time and need positive, productive outlets. Research has shown that the most critical time in a child's life is between 3 and 8 p.m. – this is where the Boys & Girls Clubs fill the void with structured, enriching, and exciting after school programs.

## 9<sup>th</sup> Annual Breakfast of Champions Keynote Speaker Mark Gottfried , North Carolina State University’s Men’s Basketball Coach



Former Alabama coach Mark Gottfried accepted the position of head men's basketball coach at NC State University in 2011. Experienced in rebuilding a men's program, Gottfried competed in one of the nation's toughest basketball conferences, the Southeastern Conference.

He led the University of Alabama Crimson Tide to a No. 1 national ranking and has a record of outstanding success in the conference and in postseason play.

"Our search has proceeded in an orderly manner and with excellent results," said NC State director of athletics Deborah A. Yow. "We are blessed to have hired a proven winner and an outstanding coach who is well prepared by experience and total commitment to lead in the rebuilding of Wolfpack men's basketball. State is committed to having a consistently ranked Top 25 program and a successful NCAA postseason program, with student-athletes that are successful on the court and in the classroom.

"We have taken an important step in that direction with the hiring of Mark Gottfried as our leader of the program."

"I am extremely excited about this opportunity and challenge," Gottfried said. "I have always had great respect for the tradition of excellence here at State and I look forward to helping build this basketball program into a national contender."

"I have known Debbie Yow for nearly 30 years and have admired her desire for greatness. After meeting with Randy Woodson, Debbie and the search committee, there is no question in my mind that we can achieve high levels of success here. That leadership combined with our world-class facilities and passionate fan base is a great foundation for building a championship program."

Prior to his stint at Alabama, Gottfried spent seven years as an assistant at UCLA and was on the staff when the Bruins won the 1995 national championship. He served as head coach at Murray State for three seasons, where he coached the Racers to three Ohio Valley Conference titles. His last squad at Murray State posted a 29-4 record.

Gottfried, 47, has served as an ESPN basketball analyst and is one of America's most respected coaches. He brings a wealth of experience and achievement to the Wolfpack position.

He played basketball at Alabama and is the son of a basketball coach, Joe Gottfried, who served as athletic director at South Alabama for the last 28 years. His uncle, Mike Gottfried, was a longtime football coach and serves as an ESPN college football analyst. As a player, Mark was a freshman All-American and later led the Alabama team to three consecutive Sweet Sixteen appearances in the NCAA Tournament and was drafted by the Detroit Pistons.

Gottfried's Crimson Tide amassed more than 210 wins during his 11 years as head coach. Gottfried led the program to two significant firsts by achieving a No. 1 ranking during the 2002-2003 season and playing in the 2004 Elite Eight round of the NCAA tournament. Under his guidance, the Crimson Tide was invited to five straight NCAA tournaments.

Gottfried and his wife Elizabeth have five children, with the eldest son currently playing football at Stanford.

### Past Keynote Speakers



2010  
Woody  
Durham



2009  
Kellie  
Harper



2008  
Peter  
Laviolette



2007  
Sidney  
Lowe



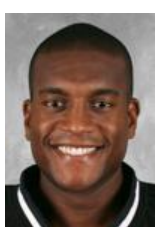
2006  
Roy  
Williams



2005  
Kay  
Yow



2004  
Nate  
McMillian



2003  
Kevin  
Weekes



Wednesday, October 26, 2011

7:30 – 9:30 a.m.

### Sponsorship Levels

Presenting Sponsor	<b>Wells Fargo</b>
<u>Championship Sponsor</u> <b>\$10,000</b>	<ul style="list-style-type: none"><li>• 10 tickets (one table) with <b>Premium Seating Location</b></li><li>• <b>Company signage displayed at event</b></li><li>• <b>Company promotional products disseminated to guests</b></li><li>• Company logo displayed in program, website, press release and <b>during the event</b></li><li>• Boys &amp; Girls Clubs members available to sit at your table</li><li>• A framed piece of art created by a Boys &amp; Girls Club member</li></ul>
<u>Slam Dunk Sponsor</u> <b>\$5,000</b>	<ul style="list-style-type: none"><li>• 10 tickets (one table) with <b>Preferred Seating Location</b></li><li>• <b>Company signage displayed at event</b></li><li>• <b>Company promotional products disseminated to guests</b></li><li>• Company logo displayed in program, website, press release and <b>during the event</b></li><li>• Boys &amp; Girls Clubs members available to sit at your table</li><li>• A framed piece of art created by a Boys &amp; Girls Club member</li></ul>
<u>Half Court Sponsor</u> <b>\$2,500</b>	<ul style="list-style-type: none"><li>• 10 tickets (one table)</li><li>• Company name displayed in program and <b>during the event</b></li><li>• Boys &amp; Girls Clubs members available to sit at your table</li><li>• A framed piece of art created by a Boys &amp; Girls Club member</li></ul>
<u>Three Point Sponsor</u> <b>\$1,250</b>	<ul style="list-style-type: none"><li>• 10 tickets (one table)</li><li>• Company name displayed in program</li><li>• A framed piece of art created by a Boys &amp; Girls Club member</li></ul>

Limited individual tickets may be purchased for \$100.00



**8th Annual Breakfast of Champions**  
**Featuring Mark Gottfried, NC State Men's Basketball Head Coach**  
Wednesday, October 26, 2011  
7:30 -9:30 a.m.  
Raleigh Convention Center

To benefit Boys & Girls Clubs serving Wake County

**Response Form**

\_\_\_ Yes, I would like to be a **Championship Sponsor** for \$10,000

\_\_\_ Yes, I would like to be a **Slam Dunk Sponsor** for \$5,000

\_\_\_ Yes, I would like to be a **Half Court Sponsor** for \$2,500

\_\_\_ Yes, I would like to be a **Three Point Sponsor** for \$1,250

\_\_\_ Please invoice me. \_\_\_ Check is enclosed. \_\_\_ Will pay online.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_ The names of my 10 attendees are attached.  
\_\_\_ I will email/fax the names of my 10 attendees by October 16<sup>th</sup>.  
\_\_\_ I would like to donate \_\_\_ seats to the Boys & Girls Clubs to fill.

Tables may be reserved by October 16<sup>th</sup> by faxing or mailing this form to the Boys & Girls Clubs Attention:  
Tia McLaurin, 701 N. Raleigh Blvd., Raleigh, NC 27610  
Fax: 919.821.2625 Phone: 919.834.6282 Email: [tmclaurin@wakebgc.org](mailto:tmclaurin@wakebgc.org)



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**Program Sponsorship Levels**

All program specifications will be given upon submission of this document.

Coach's Program Sponsor  
**\$500**

- Full page (5 x 8) black and white advertisement in program booklet

Player's Program Sponsor  
**\$250**

- One-half page (5 x 4) black and white advertisement in program booklet

Fan's Program Sponsor  
**\$125**

- One-quarter page (2.5 x 4) black and white advertisement in program booklet

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**Response Form**

Please fax response form to 919.821.2625

\_\_\_ Yes, I would like to be a Coach's Program Sponsor for \$500

\_\_\_ Yes, I would like to be a Player's Program Sponsor for \$250

\_\_\_ Yes, I would like to be a Fan's Program Sponsor for \$125

\_\_\_ Please invoice me. \_\_\_ Check is enclosed. \_\_\_ Will pay online.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_