



BOYS & GIRLS CLUBS

#GIVINGTUESDAY™  
#CHOOSEBGC

## PARTICIPATION IDEAS FOR INDIVIDUALS

1. **Alternative Gift Giving**- Choose to *Give the Gift of a Great Future* to all those on your holiday shopping list this year by honoring them with a charitable donation. We will have a “gift list” available online starting November 27<sup>th</sup>- December 1<sup>st</sup> for you to choose a specific need to honor your friends and loved ones with. You will receive an honor card to give hand decorated by a child who will be impacted by your choice to give differently this year! This is a very special #GivingTuesday opportunity so make sure to take advantage while you can!
2. **Donate**- Make a general donation. The key to a successful #GivingTuesday is the combination of numerous contributions so every bit counts!
3. **Promote**- This one day, **PROMOTE** the Boys & Girls Clubs on your Facebook page, Twitter feed, Instagram account, or whatever you have. We are asking that #GivingTuesday supporters take an "UN-Selfie". A photograph of yourself with a small sign proclaiming your support of Boys & Girls Clubs on #GivingTuesday and directing them to [www.choosebgc.org](http://www.choosebgc.org). An “UN-Selfie” printable sign will be available via our website or you can make your own!

Involvement or support can also be shared in other ways. If you don't use social media - no problem. In that case, text, email, or simply mail out a request to your contacts, but always ask them to forward along the [www.choosebgc.org](http://www.choosebgc.org) donation link.

4. **Follow the 12 Days of Impact**- The 12 days leading up to #GivingTuesday , starting November 19<sup>th</sup>, will each include a special post via our Facebook Page and Twitter featuring different stories and messages of the impact Boys & Girls Clubs have on the near 4,800 young people we serve each year and our community as a whole. Follow our story and share with family and friends to help us raise awareness about how you can play a critical role in shaping the lives of our young people by supporting the Boys & Girls Clubs mission on #GivingTuesday.
5. **Families**- Print and color the I Choose BGC coloring sheet from the digital toolkit. Take a picture and post via your social media outlets.