

"UNselfie" Tutorial

#GIVINGTUESDAY™ #CHOOSEBGC

"UNselfie" Definition– A show of support for #GivingTuesday. Take a picture, tag it with #choosebgc #GivingTuesday and share via your Instagram, Twitter, Facebook, Snapchat, or however you communicate with your friends and family!

#GivingTuesday has one common purpose: to celebrate generosity and to give. The concept is simple, gift back and then tell everyone you can about how you are giving! The most popular way to do this is by taking a "UNselfie". Here is a step by step play on what to do:

STEP 1- Print off our "UNselfie" template from www.wakebgc.org/digital-toolkit or make a sign proclaiming your support for Boys & Girls Clubs including the #choosebgc hashtag and directing people to the www.choosebgc.org website.

STEP 2– Take a picture of yourself, or a group holding the sign.

STEP 3– Post the picture via your preferred social media outlets. Not big on the social media scene? No worries, send the photo via e-mail and or text.

Its easy as 1,2,3!

