

## 7 Frequently Asked Questions about Workplace Campaigns benefiting Boys & Girls Clubs?

### 1) Why Should We Participate?

Corporate research has shown that philanthropic companies have happier, better trained, more satisfied and loyal employees. A workplace campaign gives companies the opportunity to:

- ⇒ Build team spirit & company pride
- ⇒ Employees build camaraderie of working together for a common goal
- ⇒ Network w/ colleagues in different divisions
- ⇒ Gives your company a community focus that strengthens you as an industry & community leader with employees, customers, and stakeholders.

### 2) What do we do?

- ⇒ We are asking each company to commit to raising \$1,000 as a team to send 10 kids to camp. B&GC will support your Workplace Campaign with your own fundraising webpage and digital toolkit to help you reach this goal.

### 3) What kind of support will we receive from Boys & Girls Clubs?

We want your workplace campaign to be the most successful it can be! For this reason we provide each of our partners with capacity to have their own online fundraising webpage to collect donations, and a workplace campaign guide filled with ideas to help you with your workplace campaign.

- ⇒ Fundraising Webpage- each team will have a fundraising website to accept online donations, communicate with donors, track progress, and customize with your companies story.
- ⇒ Online Digital Toolkit- an online resource providing tools to equip your team for success!

### 4) What is an example?

Raffle Lottery- for each "X amount" of \$'s an employee donates they have "X" chances to win. Include incentive prizes like:

- Sleep In Pass
- Long Lunch
- Dress Down for a Week
- Prime Time Parking
- Extra Vacation Day



### 5) What is the Campership Drive Time Frame?

- ⇒ Through June 2016

### 6) How do we Sign Up?

- ⇒ You can register online or fill out our written registration form. Instructions are explained on the next page.

### 7) Who can I contact with questions?

Please reach out to Daniel Pietrzak, [dpietrzak@wakebgc.org](mailto:dpietrzak@wakebgc.org) or (919)834-6282.

# Boys & Girls Clubs - 2016 Campership Drive Registration Form



Register to participate in the 2016 Campership Drive either online or by completing the written registration form at the bottom of this page.

## Online Registration:

Visit <http://wakebgc.donorpages.com/CampershipDrive2016/> and click "Become a Fundraiser" in the top navigation bar.

\*Please note two things on the Begin Registration page:

- 1) The page will take your first and last name and create an individual fundraising page address for you. This gives you the ability to have multiple individual pages feed into your main team page but does not have to be used.
- 2) Where it asked you to "Join a Team or Create a Team" Click the "Create a Team" Option. In the blank box located to the right type in your Companies name. This will create a main page for your Workplace Campaign.

Once completed you will receive a confirmation e-mail with a Workplace Campaign Guide and credentials for your fundraising webpage. If you do not receive this e-mail within a few minutes of completing registration, please check your spam box. If you still cannot find it, please e-mail [dpietrzak@wakebgc.org](mailto:dpietrzak@wakebgc.org) for assistance.

## Written Registration Form:

COMPANY NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT STAFF PERSON \_\_\_\_\_

JOB POSITION/TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

It is my desire to ensure that deserving children in the Wake County area have access to a Boys & Girls Club. My company wishes to participate in the **Campership Drive** and send \_\_\_\_\_ kids to camp this summer by contributing \$\_\_\_\_\_.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Please return form to:

Boys & Girls Clubs 701 N. Raleigh Blvd. Raleigh, NC 27610

Fax: 919/821-2625

Or email to [dpietrzak@wakebgc.org](mailto:dpietrzak@wakebgc.org) or [mwebb@wakebgc.org](mailto:mwebb@wakebgc.org)