



2020 Breakfast of **CHAMPIONS**



Experience the Breakfast of Champions

The Breakfast of Champions is Boys & Girls Clubs' biggest annual event! Club Members and volunteers join with Wake County's most influential business and community leaders to celebrate great accomplishments over the past year and recognize the newest members of our Boys & Girls Clubs Hall of Fame. Our 2020 Breakfast of Champions will feature NC State's Dereck Whittenburg as keynote speaker and Hall of Fame inductions of the Kiwanis Club of Raleigh and United Way of the Greater Triangle. Jump start your day with inspirational messages that will leave you feeling like a Champion!

Become a Champion of Boys & Girls Clubs

The Breakfast of Champions raises more than \$150,000 annually to support after-school and summer programs at 7 locations in Wake County. This year, your support allows the Clubs to provide all the youth development opportunities you expect of us, plus a safe, productive environment for Wake County students to participate in remote education.

Your sponsorship supports life-changing opportunities for Wake County kids. Join us at the Breakfast of Champions, an amazing opportunity to extend hope and opportunity to those children in Wake County who need it most.



Sponsorship Levels

Half Court Sponsor (\$15,000)

Provide the Clubs' Power Hour academic support program to 1,745 Wake County kids in addition to remote education, healthy meals, and safe social engagement!

Sponsorship includes:

"Three Point" benefits plus 60 second commercial

Three Point Sponsor (\$10,000)

Provide Summer Camp to 657 Club Kids, including a week of outdoor fun at Camp BTI!

Sponsorship includes:

"Slam Dunk" benefits plus name in event press release, event feed, and a 30 second commercial

Slam Dunk Sponsor (\$5,000)

Provide 505 kids with Healthy Habits nutrition education in addition to remote education!

Sponsorship includes:

"Free Throw" benefits plus prominent brand positioning during event

Free Throw Sponsor (\$2,500)

Provide 322 youths to participate in Smart Moves, encouraging good decision making around substance abuse and early sexual activity!

Sponsorship includes:

"Assist" benefits plus name displayed periodically during the event

Assist Sponsor (\$1,500)

Provide 138 youths with guidance in our Street Smart program, encouraging positive relationships and avoiding gang involvement!

Sponsorship includes:

Company name displayed on marketing materials and event web page, and Framed art work created by a Boys & Girls Clubs member

Thank you to our presenting sponsor, Wells Fargo! (\$25,000)



PROGRAM SPONSORSHIP LEVELS

Level Two Program Sponsor (\$500)

Full page (5x8) color advertisement in program booklet

Level One Program Sponsor (\$250)

One-half page (5x4) color advertisement in program booklet

Breakfast Host Sponsor (\$100)

Club brochures and donation envelopes for "hosting" a watch party

Club Kids Stories

Raleigh Boys Club

Raleigh Boys Club recently enrolled two brothers, Nathan, age 6, and Thomas, age 10. They moved with their mother to Raleigh from New York due to the father leaving the family. Their mother found a job here but circumstances remained difficult. The family currently resides in a homeless shelter.

Despite having no transportation, no home, and very little money, Mom never reveals how they are struggling. Thomas is a junior at the Raleigh Boys Club. He has a great spirit and is extremely well-mannered. His academic performance is above average, and he sets a great example for his brother, Nathan.

Outside the Club, their lives are in turmoil. Because Mom works long hours, the boys often get to the Club by riding the city bus. Mom is always in a rush because they have to be at the shelter before 7pm so they will not get locked out. Yet, these kids never let on that their lives are going a thousand miles per hour or that they sometimes do not know when they will eat at night or where they will sleep.

Kids like Nathan and Thomas are the reason we work so hard to build relationships with our Members, and why we try to build confidence and structure in their lives each day. At the Club, these boys have a safe place to do homework, caring adult role models to support their emotional and social development, and a place where they can just have fun and enjoy being kids. The Club provides a daily nutritious meal, which is one of the simple things these children enjoy the most. They are both shy, quiet kids who ask about food every day. It's clear that they don't always know where their next meal is coming from. The structure and stability of caring adult relationships at the Clubs is helping Nathan and Thomas to adjust to a new city and to thrive, even though their world outside Club walls remains so uncertain.

Brentwood Club

Alejandro and Lizzeth immigrated to Raleigh last year with their eleven-year-old son, Luis. Originally from Honduras, they endured persecution and police brutality and sought asylum in the US. Crossing the border into Mexico was difficult. Mexican police and gangs are always looking for victims.

Crossing the US border was less traumatic. Eventually, they caught a bus to Raleigh to start their new life. In Raleigh, they did not find much information in Spanish except for a single radio station. However, they did find a space to live with friends who also helped Alejandro find a job at a landscaping company.

Luis does not speak much English. To help with his adjustment, a friend referred the family to the Boys & Girls Clubs. Bilingual staff helped Alejandro and Lizzeth enroll Luis in public school, provided valuable information in Spanish and signed Luis up for a Boys & Girls Clubs Membership.

At the Brentwood Boys & Girls Club, Luis interacts with other kids from similar backgrounds. In the short time Luis has been a Member, he has expressed that he feels welcome and accepted at the Club. With all the stresses his parents face in their new home, they can be assured that Luis is safe and cared for at the Boys and Girls Clubs.



Raleigh Boys Club Virtual Learning



Brentwood Club Virtual Learning



BOYS & GIRLS CLUBS



To learn more about sponsorship opportunities,
contact John Welch at (919) 834-6282 or jwelch@wakebgc.org

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