



BOYS & GIRLS CLUBS
serving Wake County

Corporate Engagement

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[2022 Annual Report](#) available at:

<https://wakebgc.org/about/publications/>

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About Boys & Girls Clubs

Mission

To enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.

Program Description

Since 1967, Boys & Girls Clubs has provided academic assistance, mentors and role models, and healthy activities that reinforce positive youth development and, in many cases, help youth to break out of the cycle of poverty. By providing a safe place for kids to go after school and during the summer, help with homework, STEM classes, nutritious meals, effective mentors, leadership training and college scholarships, Boys & Girls Clubs provides opportunities for all youth – especially those who need us most – to build the foundations of rewarding, self-sufficient lives.

Programming is rooted in our research-based Formula for Impact. Relying on targeted programs, high-yield activities, and regular attendance, the Clubs produce the following outcomes:

- Academic success
- Good character and citizenship
- Healthy lifestyles.

Our Formula works. As compared to youth and teens in general, Club Members:

- report higher grades
- volunteer more often and more regularly
- engage in more physical activity every week
- observe better dietary practices
- are less likely to engage in risky behaviors such as drug use, smoking, premature sexual activity and alcohol use.

In fact, 93% of Club seniors are on-track to graduate high school with a plan for the future. In addition, the Clubs positively impact the financial health of low-income families and small businesses. By providing safe, productive environments for kids and teens, we enable parents to work – many of them in small businesses in the service economy. Also, the financial education programs our members participate in result in learning at home. Members have reported bringing that education back to their parents, thus helping the entire family to participate more fully and successfully in the economy. **Boys & Girls Clubs do Whatever It Takes to help youth build Great Futures, benefitting not only our members but also their families today and for years to come.**



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BOYS & GIRLS CLUBS

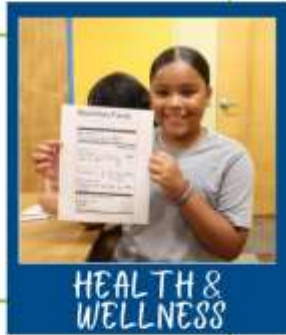
PROGRAMS WITH A PURPOSE



EDUCATION

Clubs foster a love of learning, while also keeping our members on track for graduation and Great Futures!

Healthy meals and programs that promote smart decision-making work together to promote youth's total wellbeing.



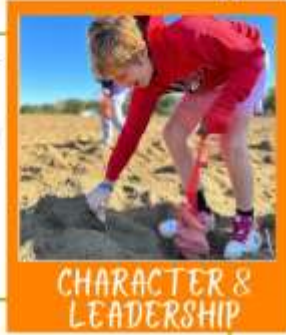
HEALTH & WELLNESS



SPORTS & RECREATION

Our members stay active by participating in a variety of sports leagues and daily physical activities!

Youth learn service and leadership through community service clubs and skill-building programs.



CHARACTER & LEADERSHIP



THE ARTS

By learning different art forms, youth strengthen their imaginations and learn to express themselves creatively.

Members participate in career exploration and training to prepare for life after high school.



WORKFORCE READINESS



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PARTNERSHIP

The Power of Partnership:

Partnership is a commitment to helping local youth and teens to break the cycle of poverty and graduate from high school with a plan for the future. Partners understand that the systemic change required to help our next generation takes time, resources and dedication. A Partner's long-term commitment is the key to providing more of our kids with Great Futures.

Distinct from year-to-year sponsors, Partners commit to multi-year support and receive customized benefits that fit each Partner's business strategy. We eliminate multiple sponsorship solicitations per year and focus on the needs of our Partners and the needs of our kids. While the details may vary from year to year, we're committed to each other and to Wake County's kids for the long run. It's more than a transaction, it's a partnership!

Benefits of Partnership:

Partners may choose some or all of the benefits available to event and program sponsors. Partners are welcome to recognition that you find most valuable. Here are some ideas we've considered, but we welcome your suggestions:

- Customized communications to your business customers
- Targeted co-branding
- Prioritized involvement at the Clubs, including volunteer opportunities for employees
- Unique recognition at events, on our website, and in social media
- Networking opportunities with other Partners.



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BOYS & GIRLS CLUBS

Partner Agreement

Please provide your business name as you would like it listed in public:

Business name _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone _____ Email _____

First year financial commitment: \$ _____

Length of commitment: _____

(Three year minimum; amount of future support to be confirmed at annual update meetings. This is not a pledge.)

Preferred Recognition: _____

Authorizing Signature

Date



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SPONSORSHIP OPPORTUNITIES

Program and event sponsorships are available as stand-alone transactions or can be bundled under a Partnership agreement. Stand-alone event sponsorship forms are available. Contact John Welch for more information (919) 500-9383; jwelch@wakebgc.org.

Fine Arts Program

Boys & Girls Clubs provides innovative and high-quality arts programming for youth that stimulates learning and academic success, inspires creativity, explores future careers, and engages in self-expression, critical thinking and problem solving. Each year, our Members create and compete locally as part of the ImageMakers National Photography Program and National Fine Arts Exhibit, culminating in the National Arts Contests.

Throughout the year, our Members are instructed and encouraged to produce and display art work. Every January, their art work is judged locally, followed by regional and national competitions. Participants ages 6-18 compete in four age groups and in a variety of photography and visual arts categories. Program sponsorships apply only to the local, Wake County level.

Fine Arts Program Presenting Sponsor - \$10,000

This sponsor is recognized as the Presenting Sponsor of the Fine Arts Competition among all seven Wake County Club locations and is exclusive to one donor each year. Recognition includes name and logo on all printed and digital promotional materials, the event landing page, and our Annual Report. The sponsorship includes 5 reserved judge spots for experienced artists/artistic judges.

Fine Arts Program Sponsor - \$5,000

Sponsors are recognized in social media, on the event landing page, in our Annual Report and on printed signage during the competitions. Includes up to 2 reserved judge spots for experienced artists/artistic judges.

Fine Arts Program Supporter - \$500 minimum

Sponsors are recognized on the event landing page and in our Annual Report. Includes 1 reserved judge spot for an experienced artist/artistic judge.



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Youth of the Year Program

Youth of the Year is the Clubs' premier youth recognition program, celebrating Club members' achievements. Each year, one exceptional member is selected to be the Organizational Youth of the Year. They then compete at the state, regional and national levels. Candidates must embody the values of leadership and service, academic excellence, and healthy lifestyles. Their stories must demonstrate the impact Boys & Girls Clubs have on the lives of young people.

The program culminates in a series of competitions, but the magic happens in the process. Each fall, candidates begin preparing applications and portfolios to submit for judging in February. The process of preparing and competing for Youth of the Year teaches members how to set goals and meet deadlines, how to think objectively about their skills and abilities and convey a positive self-image, how to write essays and how to present publicly. The competition also provides an enormous incentive for members to maintain good grades and remain active in the Clubs and in the community.

The competition is followed by a spring luncheon recognizing all of the Club-level winners. Members share stories about their lives and how the Clubs have helped them.

Sponsorships apply to the local program. Towne Bank is recognized as the Legacy Sponsor due to their longstanding support of the program. Other sponsorship levels are available:

Youth of the Year Presenting Sponsor - \$20,000

Recognized as the Presenting Sponsor of the Youth of the Year Program at the Wake County level and is exclusive to one donor each year. Recognition includes name and logo on all digital and printed materials, landing page, social media posts and Annual Report. Includes one reserved judge spot in the competition and an opportunity speak to the luncheon audience.

Youth of the Year Gold Sponsor - \$15,000

Recognition includes name and logo on all digital and printed materials, landing page, and Annual Report. Includes one reserved judge spot in the competition.

Youth of the Year Silver Sponsor - \$10,000

Recognition includes name and logo on all digital and printed materials, landing page, and Annual Report. Includes one reserved judge spot in the competition.

Youth of the Year Bronze Sponsor - \$5,000

Recognition includes name and logo on all digital and printed materials, landing page, and Annual Report. Includes one reserved judge spot in the competition.

Youth of the Year Supporter - \$500 minimum

Youth of the Year Supporters are listed as critical support to the program in digital marketing materials including event landing page and in our Annual Report.



Kitihata Cup / Zebulon Golf Tournament (April, 2024)

Each spring, volunteers organize the Kitihata Cup golf tournament in Zebulon to raise funds for the Zebulon Boys & Girls Club. Event sponsorship levels include:

- Tournament Sponsor – exclusive to one donor. Recognition, benefits and cost of sponsorship are customized each year to suit the needs of the sponsor.
- Corporate Team Sponsor - \$500 – includes golf, a tee sponsorship sign, and entry into the Closest to Pin and Putting contests.
- Tee Sign Sponsor - \$100 – includes a tee sponsorship sign.
- Golf registration: \$300 per team or \$75 per individual.

Zebulon Boys & Girls Club 8K & 3K Run (September, 2024)

With the growth of our Zebulon Boys & Girls Club comes the need for resources to build more Great Futures! This 8K race will start and stop in downtown Zebulon. Sponsorship levels include:

- Stadium Level (\$4,000). Provides six complimentary race entries, logo on t-shirts, logo on race photos, logo on event banner, hyperlinked logo on web page, name on sponsor board.
- Touchdown Level (\$1,000). Provides four complimentary race entries, logo on t-shirts, logo on event banner, hyperlinked logo on web page, name on sponsor board.
- Field Goal Level (\$500). Provides two complimentary race entries, logo on event banner, hyperlinked logo on web page, name on sponsor board.
- Extra Point Level (\$250). Name on sponsor board.
- Down Markers Sponsorship (\$600). Provides branding on down markers throughout course.

Breakfast of Champions (September, 2024)

The Breakfast of Champions is Boys & Girls Clubs' biggest annual event! Club Members and volunteers join with Wake County's most influential business and community leaders to celebrate great accomplishments over the past year and recognize the newest members of our Boys & Girls Clubs Hall of Fame. 2023 sponsorship levels are:

- Stanley Cup (\$15,000). Provides 543 members with a memory-filled week at summer camp!
- Golden Goal (\$10,000). Provides 170 members with Healthy Habits nutrition education.
- Hat Trick (\$7,500). Provides programs for a full school year to ten local youth.
- Breakaway (\$5,500). Provides 63 members with a year of Power Hour academic support.
- Face Off (\$2,500). Allows 38 members to express themselves in our Fine Arts and Image Makers competitions.



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Day of the Dead 5k (October 26, 2024)

The Day of the Dead race and festival is a fun awareness event that promotes health, diversity, community, and cultural understanding. Funds raised from race entry fees support the Brentwood Boys & Girls Club.

The 5k race begins at 10am at the doorstep of our host, Centro Mexican Restaurant, and is an out-and-back course through the historic Oakwood neighborhood, turning around in Oakwood Cemetery at a Day of the Dead Altar. There are prizes for race winners, age group category winners, and for participants dressed in the 3 best *Calaveras* costumes. Face painting, a Mariachi band, and Day of the Dead cultural festivities make this a fun and unique event. 2023 sponsorship levels:

- Catrina Level \$5,000+
- Altar Level \$2,000+
- Ofrenda Level \$1,000+
- Marigold Level \$500+
- Calacas Level \$250+

Gobbler's Run 5k (Thanksgiving Day, 2024)

Why We Gobble! Why do we wake up early on Thanksgiving morning to run? Not only is it a great way to make room for turkey, but all of the proceeds from Gobbler's Run support the Wake Forest Boys & Girls Club. The Club has been a staple in the community since 1998 and today serves 1,100 children. Gobbler's Run has become a tradition for many families, attracting more than 2,000 participants in recent years and raising more than \$60,000 each year for our kids' futures. Details for the 2023 sponsor levels can be viewed at www.gobblersrun.com:

Partner: \$250
Bronze: \$500
Mile Marker: \$600
Copper: \$1,000
Silver: \$1,500
Gold: \$2,500
Platinum: \$5,000
Diamond: \$7,500
Presenting: \$10,000



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Children's Holiday Program (December, 2024)

At our Annual Children's Holiday Program, members highlight the year's activities and provide their perspective on our impact. Kids of all ages from all Wake County Clubs contribute to the program. We also recognize Board Members and staff with five years or more of service to the Clubs and announce the annual Volunteer of the Year awards.

Invitations to this free event are sent to our closest donors, volunteers, corporate partners and other guests, with 200 in attendance in a typical year. It's a fun and inspirational way to enter the Holiday Season!

Our goal is to identify sponsors to cover event costs:

- Presenting Sponsor (\$5,000)
- Lead Sponsor (\$1,000)
- Sponsor (\$500)



VOLUNTEER OPPORTUNITIES

Program and Club Opportunities:

For additional information please visit: <https://wakebgc.org/volunteer/>

- **Camp BTI - Camp Cleanup Day**
 - Friday in May, 2024
 - One day each year, volunteer groups come out to our camp in Spring Hope, NC to make it ready for summer programs. Tasks include cleaning the dining hall, bathrooms, low ropes course, picnic shelter, archery area, canoe area, etc.

- **Community Day Book Bag Drive**
 - Saturday in August, 2024
 - Each summer we collect bookbags stuffed with school supplies to help local students prepare for the fall semester. Group and individual volunteer opportunities exist.

- **Academic Assistance:**
 - Volunteers assist students of all ages with school work (homework and/or specially assigned topics in areas of need) and help plan and run educational experiences such as STEM projects, spelling competitions or reading challenges.

- **Sports, Recreation, or Arts:**
 - Volunteers assist in leading a sport or activity in the gym, outside, or in the art room. Examples include visual arts, music, drama, or dance.

- **Life and Job Skills Development**
 - Volunteers work with staff to plan and implement life skills experiences for members of all ages, such as personal financial management, healthy cooking, resume writing, interview skills or public speaking.

- **Clean-up/Maintenance Projects:**
 - Examples include organizing storage closets, painting walls, weeding gardens, prepping softball fields, clearing trails, building benches, and bus washing at any of our seven Clubs.



Committees Open to Volunteers:

Program Committee

Over the course of a year, committee members visit each Club to see them in action. The committee is an excellent starting place for new volunteers because it provides a comprehensive look at Club programs and the member experience. Questions and suggestions from committee members are valuable to Club staff, as an objective perspective can lead to programmatic improvements.

Safety Committee

Member safety is the Clubs' highest priority. Over the course of a year, committee members meet quarterly in addition to visiting each Club to survey safety concerns and provide objective feedback to Club staff. Committee members are educated in advance about hazards to look for, and are relied upon to draw staff attention to such concerns as well as the general condition of equipment and property.

Great Futures Steering Committee

Each year, the Great Futures Campaign – *the Campaign for Wake County's Kids* – raises critical funds for the general operating expenses of the Boys & Girls Clubs. The Great Futures Campaign is the largest fundraising initiative in our development plan, involving every Board member and dozens of community volunteers. This “army of volunteers” makes use of events, print and digital resources, customized web sites, social media and other networking tools to raise funds from their own networks of friends and colleagues, and to grow the “army” by inviting others to do the same. The committee convenes in late January to begin planning a campaign kickoff. They meet twice a month between February and May, with the campaign finale occurring in June. Volunteers who are successful over time are often asked by the Board Development Committee to join the Board of Directors.

Breakfast of Champions Planning Committee

The Breakfast of Champions is our largest yearly event, typically held at the Raleigh Convention Center in September. The Breakfast is a great program experience and a great fundraiser. The committee convenes each winter to begin identifying speakers and sponsors. Meeting frequency increases up to the date of the event, when committee members assist with on-site set up and break down.



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Resource Development Committee

Meeting quarterly, the Resource Development Committee provides guidance and support on the organization's development and marketing plans. The committee reviews fundraising performance and discusses strategies for growing our donor base and revenue, and expanding our brand recognition. Committee members are active in connecting staff to prospective donors and helping to build relationships, and typically identify a defined area of development in which they feel they can best contribute.

Business Finance Committee

Meeting quarterly, the Business Finance Committee, led by the Board Treasurer, monitors organizational budgets, provides guidance to staff and the Executive Committee on investments and finance, and assures an independent annual audit with no qualifying remarks.

Property Committee

The Property Committee meets as needed to guide the Clubs on matters related to building maintenance and capital improvements.

Kitihata Cup / Zebulon Golf Tournament Planning Committee

Each spring, volunteers organize a golf tournament at the Zebulon Country Club to raise funds for the Zebulon Boys & Girls Clubs. A general planning meeting usually occurs in late fall with more regular meetings in the winter and spring leading up to the event. Many committee members prefer to meet in-person in Zebulon, but there is always a remote participation option.

Brentwood Boys & Girls Club Day of the Dead 5K Run

Each year on the Saturday before Halloween, Downtown Raleigh comes alive celebrating Day of the Dead! Serious and casual runners alike enjoy a morning run through the Oakwood neighborhood, turning around at our Day of the Dead Altar in Oakwood Cemetery and finishing on South Wilmington Street in front of our longtime sponsor, Centro Mexican Restaurant. Art, food, music, dancing, and local beer are part of the celebration. Volunteers are needed for advance planning, promotion, sponsorships and day-of logistics.

Zebulon Boys & Girls Clubs 8K & 3K Run

The Annual Zebulon Boys & Girls Club 8K & 3K Run is scheduled for September, 2024. Volunteers are welcome and needed to assist with event planning, promotion and sponsorships. Monthly committee meetings will begin in winter, 2024 with increasing regularity as the event approaches.

